

## Colmen's Business Transformation Services

Including, but not limited to:

- Strategic Guidance
- Market Strategy Development
- Business Plan Development
- Organization Redesign
- Process Re-engineering
- Brand Building
- Expansion Planning
- Communications Planning
- Supply Chain Alternatives
- E-Commerce Strategies
- Sales Channel Development
- Ownership Transition

Colmen has the right balance of experience and vision to help you compete in the dynamically changing global marketplace.

...more than management advisory, truly business transformation services.

## COLMEN Management Advisory Services

The Colmen Team consists of senior level specialists with over 150 years of combined business experience who possess:

- ✓ Business ownership expertise
- ✓ A long history of management success
- ✓ Experience over a wide variety of industries
- ✓ An extensive network of contacts and affiliations
- ✓ Reputations that open doors to fund growth

....all passed on to our clients

*For more information or to obtain a courtesy brochure, call a member of the "Colmen Team."*



**The Colmen Group**

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## Management Advisory Services

- Establishing Focus
- Improving Profits
- Increasing Market Share and Market Presence
- Streamlining Business Processes
- Enhancing Organizational Performance
- Optimizing Systems
- Cycle Time Reduction
- Cost Control



## Getting the Right Answers...

- When and why do I need a business plan?
- How do I develop and launch new product ideas?
- How can I increase the efficiency of my operation?
- How do I increase my market presence and my market share?
- How do I move my business online?
- What are the optimal sales channels for my business?
- Should I buy market share or take it?
- What product lines should I discontinue?
- How can I optimize information in my business?
- How do I raise financing for a new venture?
- When should I start planning an exit strategy and what are my options?

## Relying on Experts...

The Colmen Team:

- Has over 150 years of combined experience in all major business disciplines including general management, production, sales, marketing, engineering, information systems, and finance.
- Has a global network of contacts and affiliations that provides each client with the latest in technological trends and strategic ideas.
- Has the right combination of hands-on practical knowledge and advanced formal education. Over 85% of the Colmen Team have owned or operated a business and have earned a Masters Degree, MBA or JD.
- Has a diversified array of skills and services that assist clients over the entire business cycle, from start-up and early stage through expansion, maturity and exit.
- Has honed its expertise over a wide variety of industries including manufacturing, technology, distribution, healthcare and consumer services, among many others.

## Obtaining Results...

Colmen has:

- Developed business plans that secure equity financing.
- Designed winning marketing plans that successfully launch and grow new businesses or products.
- Re-engineered, or developed from scratch, the most efficient and effective functional processes and organizations.
- Enhanced market presence and increased market share by providing vision, developing strategy and establishing focus.
- Designed supply chain alternatives to increase productivity and reduce manufacturing and distribution costs.
- A proven track record in using technology and e-commerce as a competitive advantage in the development and growth of businesses.