Peter C. Colella, Jr. Managing Director pcolella@colmengroup.com

"How to grow, what to grow, or whether to sell, can be agonizing questions. Comprehending the vital link between the financial factors and the psychological aspects of buying and selling a business is as critical as the mechanical aspects of completing a transaction."

Peter Colella has been active in corporate finance activities on a national and international level over the course of his 32 year career. Since 1981 when he founded Colmen, his areas of specialization have involved all aspects of Colmen's services: Investment Banking, Turnarounds, and Management Advisory.

Mr. Colella has taken Colmen to new levels in merger and acquisition, corporate finance and business consulting services, including sales, purchases, divestitures, joint ventures, leveraged transactions and management buyouts in both private and public companies. In addition to over 300 successful investment banking transactions, he has also built a stellar performance record with turnarounds and profit improvement services over the past twenty years. Mr. Colella has assembled the "Colmen Team" of operational professionals, positioning Colmen to address the contemporary needs of the business community. Mr. Colella shares his expertise in seminars and public speaking engagements throughout the country.

Previously, Mr. Colella was employed by billion dollar manufacturing and distribution firms. He was a financial officer with Berwind Corporation, a private Philadelphia-based diversified industrial company. Additionally, he was a financial officer for the North American operations of Royal Doulton China, Ltd.

Mr. Colella holds an MBA from St. John's University and BS degree in Business Administration from LaSalle College. He is active in a number of civic, social and business organizations and has served as vice president, president and board chairman of the Philadelphia Chapter of the Association for Corporate Growth as well as national vice president. Currently, Mr. Colella is a Board member of several corporations including a non-profit school for mentally challenged individuals, a manufacturer of labels, and a NASD brokerage firm, which he also founded. Mr. Colella holds a series 7 and 24 securities license.

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