

Elliot L. Goldman

Senior Vice President

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“One of the keys to a successful company is its strategic plan. Without a well conceived plan that is implemented at every stage of its corporate life, even a company with the best products, technology and management, cannot succeed.”

Elliot Goldman has over 40 years of experience specializing in the financial and general management of small-to-medium sized companies. His industry experience ranges from highly technical enterprises to life insurance companies, service industries and retail chains. Additionally, Mr. Goldman has, for many years, been active in buying, selling, merging and divesting entire companies and divisions of companies with transaction values ranging from \$10 to \$75 million.

Mr. Goldman has a strong background in assisting businesses in a variety of stages. He was instrumental in the establishment of two multimillion-dollar enterprises; a supplier of long distance services and a chain of eye glass/contact lens retailers. In another area, he effected a dramatic turnaround while vice president of a publicly traded Pennsylvania insurance company resulting in a fifteenfold stock value increase in twenty months.

Mr. Goldman has been active in raising capital in both public and private sectors since 1962. While involved in real estate, one of his major accomplishments was the supervision of construction through operational startup of Logan Square East, the largest inner-city life care community in the United States.

Mr. Goldman holds an MBA from the Wharton School of the University of Pennsylvania and a BA degree from Harvard University. His affiliations include The Harvard Club of Philadelphia, The Wharton Club of Philadelphia and Who's Who in the East. He was also a faculty advisor in the Management Decision Lab of the New York University Graduate School of Business for many years.

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